

## Clearview Towing Mirrors Now Exclusively Available in North America from Atlantic British

Premium Towing Mirrors Now Available Online at New Site, [ClearviewMirrorsUSA.com](http://ClearviewMirrorsUSA.com)

**January 26<sup>th</sup>, 2018** (Clifton Park, NY USA and Craigieburn, VIC AUS) Atlantic British Ltd. and Clearview Accessories have announced an exclusive distribution agreement for Clearview products in North America. Atlantic British is a US-based independent leader in the sales and distribution of automotive parts and accessories for European automobiles, and Clearview Accessories, an Australian-based designer and manufacturer of premium quality replacement towing mirrors and accessories.

Atlantic British will now distribute Clearview towing mirrors and accessories exclusively in North America. As part of the agreement, Atlantic British has launched a new eCommerce website, [ClearviewMirrorsUSA.com](http://ClearviewMirrorsUSA.com), where North American consumers can purchase Clearview mirrors and products directly.

"We've been interested in expanding our product lines and have been looking for the right products and companies to work with," said Scott Williams, President and General Manager at Atlantic British Ltd. "Clearview was a perfect opportunity. They manufacture premium towing mirrors and maintain a solid base of fans and customers and are a premium brand in the towing mirrors space. They had a need for distribution in North America to be more competitive; we have the infrastructure, systems and support and 40-plus years of experience bringing auto parts and accessories to the North American retail consumer. Moreover, customer service and support is a strength for Clearview Accessories and Atlantic British. It's a win-win for both companies and we're extremely pleased to be working with Clearview Accessories and expanding their product line in North America."

Through [ClearviewMirrorsUSA.com](http://ClearviewMirrorsUSA.com), Atlantic British is initially offering a range of Clearview's most popular towing mirrors for North American vehicles, including Chevy Colorado, GMC Canyon, Jeep Grand Cherokee, Land Rover LR3, LR4 and Range Rover Sport, Toyota Land Cruiser and Lexus LX470



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and LX570. They are also offering select travel accessories like Clearview's [Easy Slide](#) and [Expanda Slide](#) travel refrigerator storage slides.

"We'd been looking into distribution options for North America for a while and met with Scott and Atlantic British at a recent automotive trade show. We immediately hit it off and had a great conversation on North American distribution," said Mike Cowan, Director of Clearview Accessories. "As we investigated more, we were impressed with their east and west coast warehouse operations and proven capabilities in the consumer-direct automotive parts and accessories space. We're excited to be partnering with them to expand the Clearview brand and sales in the North American marketplace."

**About Atlantic British Ltd.:** Atlantic British Ltd. is North America's oldest and largest independent supplier and manufacturer of premium parts and accessories for Land Rover vehicles; serving retail and wholesale customers since 1970. They provide a wide array of premium parts, accessories and performance upgrades imported from around the world via warehouses on both the east and west coasts. The Company's vast product line is available through numerous catalogs published yearly and online on their eCommerce retail websites at [ClearviewMirrorsUSA.com](#), [RoverParts.com](#) and [MiniCarParts.net](#) and via wholesale at [www.RoverPartsB2B.com](#).

**About Clearview Accessories:** Clearview Accessories is Australia's leading designer and manufacturer of premium quality, full replacement towing mirrors for a wide range of vehicle makes and models. Founded by Mike Cowan in July 2009, the company has seen substantial demand and growth and prides itself on selling innovative, top-quality products and providing top class after sales service on their products. Visit them online at [ClearviewMirrors.com.au](#).

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